

Double success for Hale & Co



DESPITE quite atrocious weather conditions in the lead up to the Monmouthshire Show, Hale & Co (Drybrook) Ltd triumphed in their debut appearance by winning 'Best in Show'.

The impressive layout – which featured many of the landscaping products supplied by the family run Timber & Builders' Merchants – was created by local designer, Jem Waygood, and construct-

ed to a very high standard by a band of loyal volunteers from Hales.

The judging panel were particularly complimentary of the comprehensive representation of the wide range of goods and services offered by the company and of the obvious effort that had gone into creating the stand while still maintaining customer service at their Drybrook base.

Visitors to the stand on the

day were treated to complimentary refreshments and 'goodie bags'.

There was also a chance to receive advice and obtain product literature from the team of experts manning the stand.

Owner and managing director Leslie Hale said: "I am so appreciative of this award and so proud of the dedication and skills of the Hales staff."

General manager Jake Hale said: "Without a doubt, we are privileged to have one of the best teams in the industry."

Success at the show was followed by a very creditable performance by two Hale & Co teams in the 47th Annual Monmouth Raft Race, organised by the Rotary Club in aid of St David's Hospice.

The teams dodged missiles of eggs and flower bombs to triumph in the new 'Building Trades' category which was introduced by the organisers in conjunction with Hales this year.

It is hoped that other building trades will challenge the company in future years and support the good cause.