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HALES HIRE

Whether you're a professional builder or an enthusiastic DIY-er, there invariably comes a time when you just don't have the right equipment for a particular project - and that's where Hales Hire comes in.



The Gloucestershire company has enough machinery to ensure that whatever the job, it can be completed: from excavation to construction and finishing to maintenance.

Whether the scheme is a straightforward home improvement, routine DIY repairs or involves building a complete house or extension, Hales Hire can loan you the tools you need to get the job done cost effectively, quickly and efficiently.



And if you're unsure, the knowledgeable hire team can advise upon the best equipment for the task, bring it to your car or deliver it to your site.

"Equipment in the building industry can be very expensive so why not hire to ensure you've the right tool for the job," says Managing Director Leslie Hale.

"No maintenance costs, no capital outlay and no worry of theft. Our showroom and warehouse has a massive selection of top quality equipment to suit your needs."



Hales Hire equipment is regularly and carefully maintained from a well-equipped workshop in Nailbridge, Drybrook. They also repair and services customers' own tools and machinery.

Upstairs, a showroom is packed with brand new garden and construction machinery for those who wish to buy rather than hire, while the service centre sees healthy sales in spare parts for all machines available to purchase, as well as for most other popular garden and construction machinery.

Hales Hire is part of Hale & Co. (Drybrook) Ltd, the leading Forest of Dean and Wye Valley builders' merchants. Family-

owned, since being established in the early 1900s, it acquired the former Taylor Tool Hire business in 2010.

Immediately, Hale & Co. began to build on Taylor Tool Hire's 20 previous years of success - by renaming the business, developing a common point-of-sale system, providing composite deliveries of building materials and hire machines, acquiring bespoke delivery vehicles and commencing a hire fleet renewal programme.

Last year, reflecting its ongoing success, Hales Hire's premises were completely refurbished, resulting in improved accessibility, faster service and a bigger, brighter showroom area.

Leslie says the latest developments are building successfully on the fine legacy left by previous generations of the Hale family.

"Helped and supported by an excellent staff, Hale & Co. has survived and prospered - despite setbacks like the economic crisis and a major fire in 2009 - to become much more than just a builders' merchants," he adds.

"The acquisition, development and re-launch of Hales Hire demonstrates our commitment to continually reinventing the business, remaining profitable and contributing to the economy and well-being of the community."

For further information about Hales Hire and its services, go to www.haleshire.co.uk telephone 01594 542853 or email hire@haleco.co.uk For more about Hale & Co, visit www.haleco.co.uk

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